

Press photos for the press release | Novelty | January 2022

**JASBA-CLARA:  
VISUALLY AND HAPTICALLY APPEALING CERAMIC TILES WITH CHARM**



**Motif 1a**  
source: jasba.de



**Motif 1b**  
source: jasba.de  
Jasba-Clara interprets classic tile patterns in a modern-romantic way. The series is predestined for accentuating walls in different areas of application. The subtle colours of the five different shades (**motif 1a: vintage rose / motif 1b: country green**) support this.



**Motif 2a**  
source: jasba.de



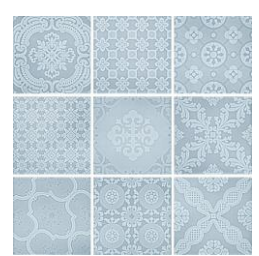
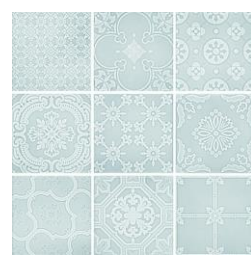
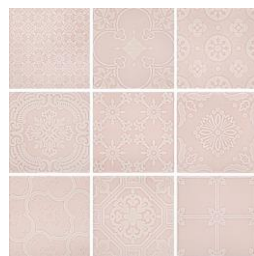
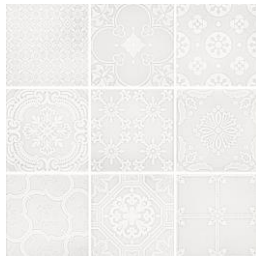
**Motif 2b**  
source: jasba.de  
The individual patterns (**motif 2a: vintage rose / motif 2b: country green**) - unite to form a harmonious overall composition that combines familiarity with modernity.



**Motif 3**

source: jasba.de

The colour iceland white enables classically elegant concepts and creates sensual spaces or surfaces that are characterised by fine haptic structures.



source motifs 4a to 4e: jasba.de

**Motif 4a**  
iceland white

**Motif 4b**  
paris grey

**Motif 4c**  
vintage rose

**Motif 4d**  
country green

**Motif 4e**  
nordic blue

This overview shows all five colours in 10x10cm format. Supplied on 30x30cm sheets, the arrangement of the individual patterns is deliberately random to achieve discreet liveliness and playful lightness.



**Motif 5**

source: jasba.de

All 22 patterns at a glance (format 15x15 cm / colour Nordic Blue): Supplied as individual tiles, also in a random mix to allow the same design effects and freedom as with the 10x10 cm format.

**PRESS CONTACT**

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